



Jimmy Allison

May 12, 1953 - April 29, 2025

Jimmy W. Allison, 71, rode off into the sunset on April 29, 2025.

Born on May 12, 1953, Jimmy lived a life defined by adventure, humility, and connection. He was a son, brother, cousin, nephew, husband, father, grandfather, Scout leader, Masonic brother, friend, motorcycle enthusiast, entrepreneur, mentor and so much more.

With a lifelong passion for anything on two wheels, Jimmy found joy in racing antique bikes, riding trials, and sharing his love of motorcycling with others. His calm demeanor, gentle nature, and genuine ability to make everyone feel heard and valued left a lasting impression on all who knew him.

Jimmy turned his passion into his profession as the owner and operator of Champion Motorsports and High Plains Harley-Davidson, where he not only sold motorcycles but also built a vibrant community around them. He was an active member of the Prairie Dawgs Motorcycle Club, Scouting of America, the Antique Motorcycle Club of America Zia Chapter, and the Masonic Lodge Roswell #18.

He lived boldly, embracing life through unforgettable adventures—from climbing Mount Kilimanjaro, to scuba diving the Great Barrier Reef, riding the Cannonball from New York to San Francisco, attending the Isle of Man TT

races, participating in the National Scout Jamboree in Washington D.C., and motorcycling through Copper Canyon, El Salvador, Honduras, and Guatemala.

Jimmy was humble, gracious, and grateful. He could talk to anyone about anything—and often did—not to be heard, but to make others feel seen.

A celebration of a life well lived will take place on what would have been his 72nd birthday, May 12, 2025, at 10 a.m. at First United Methodist Church.

In lieu of flower the family asks that donations be made to The Boy Scouts of America Conquistador Council Registration Access Fund. <https://donations.scouting.org/#/council/413/appeal/8684>

Previous Events

Celebration of Life

MAY **12**. 10:00 AM (MT)

First United Methodist Church
200 N Pennsylvania Ave
Roswell, NM 88201-4666
(575) 622-1881

Tribute Wall

JP

“ I was deeply saddened to learn of his passing — especially since I did not find out until after returning from our mission trip in August. He was such a kind and godly man who always made others feel welcome.

He embraced us with open arms and invited us into his home. Our families connected through Scouts — my daughter and his granddaughter became close friends — and through that bond, I was blessed to spend more time with him as the charter representative for the girls' BSA troop. He always encouraged us to begin and end with prayer, and as clergy, I was often asked to lead. Those moments of prayer and fellowship will always stay with me.

His passing was truly a shock. I will miss his warm smile, his encouraging spirit, and his deep love for God that radiated through everything he did. He was a genuine example of faith in action, and I'm grateful to have known him. He will be deeply missed, but his legacy of faith and love lives on in all of us who were touched by his kindness.

Jorge Puentes - October 07, 2025 at 08:30 PM

MK

“ I truly and sad to hear of Jimmies passing. What a great and fun guy. We enjoyed many rides together at Hay Stack and Cloudcroft. Rest in peace brother!

Mike Kelsay - August 15, 2025 at 12:55 PM

GK

“ I have known Jimmy since the late 60’s when we attended Berrendo Jr. High and later Goddard High School together. Jimmy was always a friend to me, a kid who lived on a ranch 60 miles from Roswell. In high school I rode motorcycles with Jimmy and his brother Woody. We spent lots of time comparing which was better, his Yamaha to my Hodaka. Naturally I think his won but he was always gracious about it. He just loved to talk anything motorcycles. We all know eventually he turned that love into his lifelong dream job.

I was so shocked and saddened when Crystal called me on that morning to tell me of Jimmy’s passing. I answered the phone after seeing Jimmy’s name pop up, “hello Jimmy how are you doing” to hear of the sad news.

Our youngest son Casey met Jimmy when he fell in love with anything on two wheels. Over the years Casey bought many motorcycles, not all from Jimmy but he didn’t care, Jimmy was always ready to help out on advise and repair.

Casey’s son Nathan was the next to catch the “bike” bug and he now races. So it is a blessing to know that Jimmy passed his love of motorcycles to three generations of Key’s.

After reading all of the comments about Jimmy and all who had special memories it made me happy tho to know Jimmy accomplished so much! It seems as if he never knew a stranger as was always willing to help those in need.

Gary & Jeri Key - May 31, 2025 at 01:05 PM

MP

“ I met this wonderful man in a class we took together in the Dale Carnegie Class back in the 80's if my memory is correct. I was in shock when I went through obituaries looking for information on a friend of ours and saw his. What a kind and gentleman he was, always smiling and making one feel so special. We had tons of laughs in class and when we saw each other. I will never forget him for his friendliness. My prayers and condolences to his family



Merlinda Padilla - May 19, 2025 at 01:09 PM

SS

“ Jimmy gave me my first job detailing motorcycles and gave me the opportunity to learn how to ride motorcycles. Thank you and many prayers for you and your family. Keep on riding.
Steven Sunday

Steven Sunday - May 14, 2025 at 07:48 PM

TR

“ Jimmy was an instrumental part of my son, SJ's, youth. Jimmy employed him as a very young kiddo and inspired SJ in many ways. He will always be remembered fondly.
Tish Vogel Resnik

Tish Resnik - May 13, 2025 at 02:56 PM

TG

“ Jimmy and I go way back and accomplished a lot of great things together. He will be missed. Prayers for the Allison family. Toby Gross

Toby Gross - May 12, 2025 at 12:25 PM

KS

“ Jimmy made such an impact on the Roswell Masonic Bodies and those we serve. There are many lives that have been quietly impacted by his humble work behind the scenes.

My family was positively impacted by his positive attitude as well. Jimmy encouraged my son through his Scouting journey and he is now in the process of his Eagle Scout project. Jimmy played an important role in his growth and so many others.

Via con Dios Brother,

Kalith, Abie, Brenna and Knox

Kalith Aaron Smith - May 12, 2025 at 09:56 AM

RF

“ Rick Hatch and family planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Jimmy Allison.

Rick Hatch and family - May 10, 2025 at 05:33 PM

RF

“ Rick Hatch and family purchased the Peaceful White Lilies Basket for the family of Jimmy Allison.



Rick Hatch and family - May 10, 2025 at 05:33 PM

RH

“ Jimmy always greeted you with his million dollar smile. Always with a handshake and a hug and a genuine "How have you been?" There are many stories of fun in the sun spent with Jimmy and Crystal. I have the honor to call him my friend in business and in life. My deepest sympathies to Crystal and his family. He will be dearly missed and yet remembered for the good times and how he always made one feel like they were the lucky ones. Ride on my friend, until we meet again. - Rick Hatch and family



Rick Hatch - May 10, 2025 at 05:30 PM

MB

“ I did not know you long enough, but I enjoyed every minute of it. Will miss you, especially on campouts.
Matt B.

Matt Bristol - May 08, 2025 at 11:49 AM

JF

“ Jimmy and I were classmates from Mountainair through Goddard High School in Roswell and our families were very close. Helen and mom were good friends and dad & Big Jim worked together. I always remember Jimmy's bright smile, how happy he was, and his sweet demure. Our hearts go out to the family and please know the Allison's will always be part of our extended family.

Hugs and love to you all,
Janie and Keith Frandsen

Janie Frandsen - May 07, 2025 at 06:23 PM

DP

“ Jimmy was one of the greats. He will be missed. I enjoyed his positive attitude and amazing spirit. Glad we had some time to ride together and talk life and business. RIP Jimmy - David P.

David Pearson - May 07, 2025 at 02:51 PM

AK

“ ACA Transport: Al, Jay, Kaleena purchased the Simply Elegant Spathiphyllum for the family of Jimmy Allison.



ACA Transport: Al, Jay, Kaleena - May 07, 2025 at 02:23 PM

KR

“ So saddened by this loss. Jimmy was my son's first motocross sponsor and later his first employer. He was always a Kyle fan. His kindness will never be forgotten. A true gentleman and motorcyclist. God be praised for Jimmy!

Kurt Richardson

Kurt Richardson - May 06, 2025 at 07:32 PM

BL

“ Jimmy my longtime Harley Friend, rest in peace, see you on the flip side !! Prayers for all his Family and friends !! Blair Mattila

Blair - May 06, 2025 at 06:04 PM

FL

“ Jimmy was on top of the list of the Best People I have met. Will remember him forever.

Fred C. Laredo - May 06, 2025 at 04:35 PM

MH

“ My family and I were very sad to hear the news about Jimmy. We have known the Allison's since around 1960, lived by them in Mountainair NM, as well as Roswell. Jimmy was always easy to listen to and pleasant to be around, not to mention one heck of a motorcycle rider! Our paths may have drifted apart, but Jimmy and the entire Allison family will always hold a place in the Hammett family's hearts!
RIP Jimmy!

Mike & Vicky Hammett

Michael Hammett - May 06, 2025 at 03:38 PM

GD

“ Jimmy was a good friend and a great boss. Always had that big smile. We rode our shovelheads to Clovis for the veterans run. Always had a good time being with him. My condolences to his family. He will truly be missed.



George Droba - May 06, 2025 at 03:29 PM



“ Love's Journey was purchased for the family of Jimmy Allison.



May 06, 2025 at 03:02 PM

BM

“ sincere condolences to Jimmy's family. I always looked forward to seeing him in the shop where I have been going since high school. Always happy and smiling, even when I ran into him out of town or state by accident.... He was always so kind to my family and I, whether I bought a bike from his place or not, and I will always consider him a friend... (I did buy many lol) what a loss for our community. He was a one of a kind positive influence in this town.

Brad McFadin - May 06, 2025 at 02:50 PM


RC

“ Crystal, Alyse and Lauren, we are saddened to learn of Jimmy's passing. Jimmy always had a smile on his face and made time to stop whatever he was doing to say hello. Our prayers are with you as you celebrate his life. May beautiful memories carry you through this difficult time.

Rhonda & Mike Capps

Rhonda & Mike Capps - May 05, 2025 at 09:17 AM

CD

R.I.P Jimmy a great friend & a lovely kind man, Thanks for all the wonderful time's & great memories we share, You'll be sadly missed by so many. Chris & Rick Dowson 

Christine Dowson - May 07, 2025 at 09:48 AM

RC

“ My deepest condolences to the family on the passing of a true motorcycle enthusiast and great community leader. His legacy lives on in Champion Motorsports, one of the best shops I have encountered in any size city. I met Jimmy through motorcycles and bought one from him in the mid 90's from his old shop in the South side of Roswell. His genuine smile and warm character sold me. Lately when I would occasionally run into Jimmy at his current store after he retired we would talk about raising chickens. I'm on a 2 week motorcycle trip around the Pacific Coast Highway when I heard of his passing, dedicate this ride in his honor.

Robert Castillo - May 04, 2025 at 03:25 PM

RM

“ We are heartbroken to hear of Jimmy's passing. Our prayers and condolences to his wonderful family and God's peace and comfort to you all. Jimmy's smile, friendly demeanor, and wonderful personality always brightened any room he was in. I will cherish the memories of my many interactions with him over these past 40 years through his ownership and involvement with Champion Motorsports. Just a beautiful man and friend. Thank you, Jimmy Allison, for all you did for your family, your friends, and our community.

Rick and Letty Mooney

Richard Mooney - May 04, 2025 at 12:11 PM

MR

“ Oh my. My deepest deepest prayers, Jimmy was a wonderful human being here on earth. The Lord be with you all.

Maritza J Roberts - May 03, 2025 at 02:01 AM

DP

Jimmy was a fantastic young man I've known him for over 50 years ridden with him for many think the world of him a great Boy Scout leader and father. Blessings on the family blessings.

Dennis Pabst - May 03, 2025 at 11:01 AM

DW

“*Jimmy and I met back in '66 (or '67?) at Berrendo Junior High when he and his family moved to Roswell. I have so many memories from those days. We both played on the school sports teams and at some point got into riding dirt bikes all around Roswell and the Pecos River Valley. He rode a red Yamaha 250 Enduro with a great oil injection system. He was a fan of Credence Clearwater Revival and we imagined creating a band that we'd call The Nitty Gritty Dirt Band. We amused ourselves in various ways at GHS—for example, by unrolling huge spools of wire through the hallways, reporting for the student newspaper, and “kidnapping” Ms. Taylor’s lecture podium, which we returned after giving it a spiffy gold and maroon custom paint job. He didn’t date much in high school before pairing up with Crystal Spina, and a few years later they got married ('74?). It was a fine wedding with lots of champagne. I can easily picture them as they were back then. After we graduated from GHS in '71, I moved away and we visited and stayed in touch off and on over these many years. He was the one who let me know when other classmates passed away, and I really expected him to be around a lot longer than this. My sincerest condolences to all his family and friends.*

-Dave Wright

Dave Wright - May 02, 2025 at 08:26 PM

 Juliana
Schaffer
Halvorson

“ I am deeply saddened by Jimmy's passing. He was an incredible person—always a positive presence, a dedicated community leader, and a generous volunteer and philanthropist. His kindness, joy, and commitment to making the world better touched so many lives. I will dearly miss his smile, his spirit, and the example he set for all of us. My heart goes out to his family and all who were fortunate enough to know him.

Juliana Schaffer Halvorson - May 02, 2025 at 06:57 PM

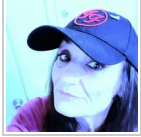


“ Though I had the privilege of knowing Jimmy Allison for less than two years, he quickly became a fast friend and one of my strongest supporters in my role with the Conquistador Council. His passion for life was infectious, and his deep love for people was truly inspiring. Everyone who knew Jimmy loved him—and with good reason.

Shortly after I moved to Roswell, I met with Jimmy and he asked, “Would you like to go to lunch?” I expected we’d head to a local restaurant, but then he followed up with, “How long has it been since you’ve had a home-cooked meal?” At the time, I was living in temporary housing, so it had been quite a while. Next thing I knew, I was on my way to his mother’s house, where she, along with his brother and sister-in-law, welcomed me like family and served up a wonderful meal. It was clear where Jimmy got his warmth and generosity.

His passing leaves a hole in my life, and I know that for those who have shared more of his seven decades, that hole is even deeper. His kindness, his spirit, and his unwavering support will not be forgotten.

Karl Shelton - May 02, 2025 at 12:29 PM



“ *May the memories of your loved one bring you comfort and peace. My heartfelt condolences to his family.*

Peggy Meadows - May 02, 2025 at 01:30 AM

BO

“ *Jimmy was a great guy and a friend for well over 50 years. He will certainly be missed by of our fellow motorcycle riders. Our hearts and prayers go out to all of Jimmy's family! Sincerely,
Billy Owen*

Billy Owen - May 01, 2025 at 07:54 PM

SM

“ *Saddened by such unexpected news. We pray that each of you; Crystal, Alyse, Lauren and Ian can find comfort in looking back at the positive influence Jimmy had on so many lives. I last saw him in Topeka 3 years ago and we had a great visit having not seen each other in the previous 6 or 7 years. Be assured that our prayers are with you in the coming days.
Steve and Debbie Markl
Bella Vista, AR*



Steve Markl - May 01, 2025 at 05:54 PM

MW

“ We were stunned to hear of Jimmy’s passing.... We just had dinner with him and others this past Friday in Phoenix. Our hearts are broken for Crystal, his Mother, his children, grandchildren as well those of us who called him ...friend. The world has lost an amazing man. Marty and Patti Wilcox 💔😞

Marty and Patti Wilcox - May 01, 2025 at 03:35 PM