



## Jose "Joe" S. Alvarez

October 18, 1932 - February 7, 2018

Jose "Joe" S. Alvarez, 85, passed away on Wednesday, February 7, 2018. There will be a Viewing at Anderson Bethany Funeral Home on Thursday, February 15, 2018, 8:00 AM – 7:00 PM, followed by a Rosary at 7:00 PM. A Mass Service will be held at St. John the Baptist Catholic Church on Friday, February 16, 2018, 10:00 AM. Interment will follow Mass Service at South Park Cemetery. Celebrate Joe's life by visiting [www.andersonbethany.com](http://www.andersonbethany.com) to offer a memory or expression of sympathy for his family.

On October 18, 1932, Joe was born to Guillermo Alvarez and Guadalupe Samaniego in Roswell, N.M. He attended Roswell High School and was a retired car salesman. Joe sold cars first in Roswell, NM, in Las Vegas, Nevada for ten years and again when he moved back to Roswell. Meeting people and selling them cars was one of his greatest passions. Throughout Joe's life, he was a farmer, owner of JuJu's Lounge, owned and managed KRDD Radio Station, and was co-owner of the Flamingo Club. He had an immense love for music and was an incredible dancer. Joe enjoyed socializing and made many friends throughout his life. A lifelong member of St. John the Baptist Catholic Church, Joe had a loving and generous heart, always willing to help others. He was a wonderful father, grandfather, great-grandfather, uncle, and friend to many. Joe was deeply loved and will be profoundly missed, not only by his family and friends, but by all those fortunate enough to have known him. Those left to cherish Joe's memory are his children: JoAnne Federico and husband, Michael, Angela Alvarez, Alice Draeger and husband, Don, Laurie

Ann Wright, Luis Carlos Rodriguez and wife, Irena Toci, Cynthia Navarrette, Coy Hopper, Jesus Alvarez, Joe Alvarez, Jr; nine grandchildren; three great-grandchildren; sister, Cruz Smolky; and many family and friends.

Preceding Joe in death was his daughter, Patricia Alvarez Douglas; grandchildren: Jeremiah Bell, Joe Alvarez, III; parents: Guillermo Alvarez and Guadalupe Samaniego; siblings: Pete Alvarez, Reynaldo Alvarez, Willie Alvarez, Vincent Alvarez, Socorro Alvarez, and Louis Leyba.

Those chosen as Honorary Pallbearers are: Andy Alvarez, Louie De La Torre, Raul Alvarez, Alfred Leyba, Matthew Alvarez, Carlos Cobos, Jr, Michael Alvarez, and Nicholas Bell.

Pallbearers will be: Reese Smolky, Bruce Smolky, Ernie Smolky, Ray Alvarez, Wil Alvarez, and Coy Hopper.

Joe's family wishes to give a Special Thanks to his loving caregivers: Margie Rincon, Seairra Sanchez, Frances Franco, and Margaritas for the food they've provided.

"Dad you may be gone, but you will always live in our hearts."

# Tribute Wall



“ Jose "Joe" S. Alvarez

December 29, 2022 at 05:26 PM



“ *Primo, you will be missed so much. You were always so kind and full of laughter, I have a lot of good memories of you and Billy and Willie. I My condolences to all the children and family members.*

Mona Alvarez - March 07, 2018 at 10:15 PM



“ *Joe was always accommodating and a gracious host. A long time ago when I visited his home with JoAnne, I was into practicing yoga and Joe was an eager participant. He followed along and mimicked my postures out on the grass and he was pretty good!!! We all had some laughs and I was really impressed with his positive and warm-hearted persona. He was one of a kind for sure! I wish we could have shared some more magical moments and more time together! May you rest in Heaven and May the good Lord greet you with Open Arms--as you did one day in Roswell a long time ago!!! Please say "hi" to my beloved friend, Pat when you see her!!! LOVE ALWAYS, Roz Santiago*

Roz - February 15, 2018 at 10:40 PM



“ *All my thought's and prayers to the Alvarez Family, Special prayers for you my sister Lilly and nephew Jesus I know how big a part you were in his life and how special it was. He was a very good loving man. God bless you all.*  
*James Aguirre*

James Aguirre - February 14, 2018 at 10:51 AM

LP

“ *My thoughts and prayers are with you Alice and family. ....Lana*



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**Lana Snell Peterson** - February 13, 2018 at 02:11 PM

TF

“ *It so saddened us to read of the passing of Joe. Our thoughts and prayers are with Joe and his family.*



*The Duran Family*

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**The Duran Family** - February 13, 2018 at 09:35 AM



“ *Uncle Joe you always showed those you loved such love and compassion..the way you called me "MI JITA" even when I turned 50... Will forever be cherished.. those afternoons at the Flamingo when my Nino would take me sitting on the bar drinking "Shirley Temples"will always be a wonderful memory..give my Nino Billy a hug when he greets you and tell Chris and Pat we love them too..you were a Gem Uncle Joe, definitely one of a kind this world will miss! Love and prayers to my dear cousins... Veronica Duran-Trujillo & Family*



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**Veronica Trujillo** - February 13, 2018 at 05:36 AM

PJ

“ My condolences to Michael and all the family and friends of Mr. Alvarez.

*In the late 80's, I worked security every other weekend at The Flamingo.*

*Although, the other guards warned me: "The Flamingo is so crazy, we have to give a gun or knife at-the-door." Other than a few fist-fights,*

*(Anyone remember those?) I never had a problem. Actually, I was very*

*impressed by Mr. Alvarez and his brother Willie. In those days, successful Latino businessmen were very rare.*

*May the soul of Jose Alvarez be blessed - in The Name of The Christ Yeshua*

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Prince Michael Jauregui - February 12, 2018 at 04:29 PM

LT

“ Uncle Joe precious to me and so many others. I live in California and it was such a honor to have always have said " My uncle's is a real Cowboys" My mother Soky loved to make you hotter than hell Chile. (you loved your Chile HOT)

*In 1971 you took us in you home to care and love my mom's kids Alex, and myself when we didn't have a home;in Roswell and that is when I remember you calling me Laurita, no one else called me in my life time and no one still does.*

*You danced like you where on ice and your laughter was like no other!*

*So Uncle Joe please give my mom and Alex a big hug from me, Shelly and of course Louie..*

*Please dance till you need to take those boots off and let them rest till the next dance.*

*My memories of you are the best and Roswell will never be the same!*

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laura dela torre - February 12, 2018 at 11:25 AM

GB

“ *May you rest in Peace Uncle Joe. It was a pleasure knowing you and working with you at Ray's Galactic Motors. You always had a smile for everyone and a joke or two. I always enjoyed the many stories you shared with us all. God Bless the Albarez family at this time of sorrow.*



*Gloria Baum*

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**Gloria Baum** - February 12, 2018 at 11:05 AM

CG

“ *Joe was easily one of the funniest people that the car business could have had. One time we had a free trip to Hawaii for hitting our quota and of all the people that went, him and I spent hours by the beach, enjoying drinks and enjoying the views. I took a sunset picture when he was next to me. Should have took one of him. The smile on his face and how his leg wouldn't stop tapping because he was so excited and wanted to make moves at all the ladies around. His stories were hilarious! All around good time, great human being to be around every time I saw him. I picture him being right back in paradise where he belongs waiting for us to join him. I sorry for the loss guys. God bless you all.*



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**Chris Granados** - February 12, 2018 at 09:35 AM

BC

“ *Bonnie Carrasco lit a candle in memory of Jose "Joe" S. Alvarez*

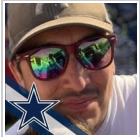


**bonnie carrasco** - February 11, 2018 at 08:28 PM

BC

*Rest In Peace Joe*

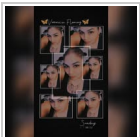
**bonnie carrasco** - February 11, 2018 at 08:28 PM



“ *Uncle Joe always wanted to talk about the old days at the car lot have a lot of memory with and going to miss those convos may u resting in paradise uncle joe*



**John Garcia** - February 11, 2018 at 08:16 PM



“ *Veronica Fleming lit a candle in memory of Jose "Joe" S. Alvarez*



**Veronica Fleming** - February 11, 2018 at 03:21 PM

JA

“ God will welcome you, you were the best. I have many wonderful memory's shared with you. You never forgot who was family. God Bless you.

*William (John) Alvarez*



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**John Alvarez** - February 11, 2018 at 08:44 AM

TM

“ Sending our love and prayers Joe was a great friend to our father Lou. Blessing from the Morro family.

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**TONI MORRO** - February 10, 2018 at 12:01 PM



“ Veronica Medina lit a candle in memory of Jose "Joe" S. Alvarez



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**Veronica Medina** - February 10, 2018 at 09:36 AM



“ Anahi Medina lit a candle in memory of Jose "Joe" S. Alvarez



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**Anahi Medina** - February 10, 2018 at 09:31 AM

VS

“ *Valeria Y Raymundo Sanchez lit a candle in memory of Jose "Joe" S. Albarez*



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**Valeria y Raymundo Sanchez** - February 09, 2018 at 09:44 AM

RH

“ *Robert Yolanda Herrera lit a candle in memory of Jose "Joe" S. Albarez*



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**Robert Yolanda Herrera** - February 08, 2018 at 10:55 PM

JC

*When someone you love becomes a memory, the memory becomes a treasure. Joe you will be deeply missed, With Deepest Sympathy.*

*The Chavez Family, Mercy, Mary, Joann, Gilbert, Santos*

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**Joann Chavez** - February 14, 2018 at 01:10 PM