



Laura De La Hoya

October 12, 1967 - October 7, 2025

Laura Isela De La Hoya passed away on October 7th, 2025, in Roswell, NM, leaving an indelible mark on countless lives. She was born on October 12th, 1967, to Francisco and Delfina De La Hoya, Laura's life was a testament to her unwavering dedication and compassion. With 22 remarkable years at Eastern New Mexico University Roswell, Laura empowered students through financial aid and the Gear Up program, inspiring hope and transforming futures. Her extraordinary ability to make everyone feel special will be deeply cherished. Though she may be gone, her radiant smile, infectious laughter, and remarkable legacy will forever illuminate the hearts of those she touched. Laura's memory will continue to inspire and uplift us, reminding us of the profound impact one life can have. She is survived by her parents, Delfina and Francisco De La Hoya; her sister, Adriana Martinez; her children, Maribel Quiñonez (Alberto Quiñonez-spouse), Jesus Ochoa (Maegen Ochoa-spouse), David Ochoa, Adrienne Ortiz, Hugo Ortiz; her grandchildren, Jaysin Ochoa, Alberto Damian Quiñonez, Zhymer Martinez; and a vast, loving family of aunts, uncles, nieces, and nephews. She is the definition of courage and we will continue to be strong the way she was till the very end.

Previous Events

Rosary

OCT 17. 12:30 PM - 1:00 PM (MT)

Anderson-Bethany Funeral Home and Crematory
2609 South Main
Roswell, NM 88203
(575) 622-5888
abfh@andersonbethany.com

Tribute Wall



“ 1 file added to the album *Memorial Video*



Anderson - Bethany Funeral Home and Crematory - January 15 at 11:03 AM

CH

“ 3 files added to the tribute wall



Chris - October 16, 2025 at 11:52 PM

CV

“ 1 file added to the tribute wall



Chris Vallejos - October 16, 2025 at 11:09 PM

EM

“ I met Laura at ENMU-Roswell as I was getting my life back on track, and boy did I have no clue how much I needed this human angel to shake my world right up. My heart is heavy right now, "I will forever keep You Near to my Spirit Laura Islea!" God found the perfect time, moment, place and person for each of us to Shine Bright as the Stars." Always and Forever Ur A RockStar in my Book. I am going to miss you, but I know we will meet again!"



Ernie Ray Montoya - October 16, 2025 at 02:20 AM

SS

“ I am so sorry to hear of Laura’s passing. I worked with her in the financial aid office nearly 22 years ago as a student work study. She always had the most patience and strived to help anyone she could. She took so much pride in her job & worked to help make a difference in people’s lives. I can still remember walking into the financial aid office - Laura, Ana, Jessie, Mariann and Rosa were always such inspiring women work with. My condolences to the family.

Sara (Salgado) Sanchez - October 15, 2025 at 04:44 AM

CL

“ Graciass por las risas, gracias por los consejos....mil gracias por haber compartido porquito de ti hermosa señora , elegante. Te llevare en mi corazón y mia recuerdos....hasta pronto mi bonita señora!!

Claudia Lopez - October 11, 2025 at 01:51 AM

CV

“ May you all be uplifted by the love of friends and family who surround you now I am saddened yet deeply grateful for the time I had to know Laura She was a truly extraordinary woman who touched my heart and love and I know she touched yours and everyone's as well

Chris Vallejos - October 10, 2025 at 03:29 PM

MW

“ Oh my dear sweet friend, you will be missed! You left a lasting impression every where you went! I know you are dancing with Elvis! Love you, Ms. Laura!

Mary Weber - October 10, 2025 at 02:49 PM

ET

“ Ay My Laura , Your Gonna Be Missed Usted Siempre Muy Hermosa Y Un Amor Con Todos! Mi Mas Sentido Pesame Prayers 🙏



Erica Torres - October 10, 2025 at 02:25 PM

NM

“ My deepest condolences to the family. Laura was a bright spot at ENMU-R when I worked with her.

Natalie Martinez - October 09, 2025 at 07:53 PM

JS

“ Beautiful Laura I remember when you would make pazole and it was so delicious. You endured so much. Rest in peace

Jessie Sjue - October 09, 2025 at 07:16 PM

DC

“ *Such a beautiful, kind Lady, you will greatly missed. Prayers and Condolences to the Family 🙏*



Delia Casillas - October 08, 2025 at 11:38 PM

MA

“ *My sweet friend distance may have separated us when I moved away, but our friendship always held a special place in my heart. Your kindness, your compassion, and your heart for people were truly unexplainable. You were always willing to help anyone in need and brought light wherever you went.*

I will forever cherish the beautiful memories we shared. Heaven has truly gained an angel, and you will be deeply missed by so many 💔

Mariann - October 08, 2025 at 09:07 PM

TF

“ *The Smith's Family purchased the Peaceful White Lilies Basket for the family of Laura De La Hoya.*



The Smith's Family - October 08, 2025 at 06:53 PM

NV

“ *Forever my friend
Your cooking
Your laugh
Your beautiful ❤️. You fly high to Cielo my
beautiful Amiga...forever in pink. And in my
friend*



Nikki vargas - October 08, 2025 at 06:37 PM

MG

“ *En paz descanse y fortaleza para la familia*

Martha Gonzalez - October 08, 2025 at 05:02 PM