



Rita L. Niccum

December 8, 1964 - December 3, 2025

RITA L. NICCUM

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A memorial service will be held at Grace Community Church in Roswell on Saturday, January 17, 2026 at 10am for Rita L. Niccum, 60, who passed away on Wednesday, December 3, 2025 in Roswell, New Mexico. Rita was cremated according to her wishes and a private ceremony was held previously at McBride Veterans Cemetery in Roswell.

Rita was born on December 8, 1964, in Odessa, Texas to Lonnie & Shirley Elms who preceded her in death along with her sisters Shanna Elms and Shelly Powell. Rita is survived by the love of her life for 41 years, her husband Don Niccum, daughter Melanie Grant, and her grandson Colby. Her brother, Randy (Barbara) Elms and numerous Nieces & Nephews and Sons By Choice Alan (Kelly) Galassini and their daughters Cassidy & Allie; Clarence (Jen) Galassini and their children (Angela & Adien) and many friends that she considered family (Too many to list. If you know, you know.). Rita loved her four legged babies, Isis, Blossom and Athena. In her spare time she enjoyed kicking Don's *^*^* in video games and watching Yellowstone and Landman to name a few. Rita was a big supporter of the Chaves County Cancer Fund Walk for Hope.

She attended high school in Odessa Texas and she received a degree in Mass Communications from Odessa College. Rita began her radio career at the ripe

old age of 14 in Brownwood, Texas and learned Broadcast Engineering on the job. She worked in Texas, Nevada and New Mexico for radio and TV stations. Rita married Don Niccum, November 2, 1985 in Snyder, Texas. Rita worked as the Chief Engineer for Majestic Communications for the past 4 years and assisted with other radio stations in the area as well as Operating and Owning her own successful Broadcasting Engineering Company, Niccum Broadcast & Computer Services in Roswell. In lieu of flowers or liquor, please send donations in memory of Rita Niccum to the Chaves County Cancer Fund (P.O. Box 193, Roswell, NM 88202).

Please take a moment to share a kind thought or memory with Rita's family at www.andersonbethany.com

Tribute Wall



“ 1 file added to the album *Memorial Video*



Anderson - Bethany Funeral Home and Crematory - April 07 at 01:35 PM

BE

“ *Good by Baby sister I love you, be in peace with the Lord, we got from here*

Barbara Elms - January 18 at 06:52 PM

KA

“ *I am sorry for your loss. My thoughts and prayers are with the family.*

Kellie Ard - January 14 at 12:06 PM

ND

“ *Don, I am so sorry to hear about Rita. Condolences to you and family. RIP Rita you were an awesome lady.*

Nellie Daniel - January 08 at 07:27 PM

JA

“ Rita hired me to do tower work for over 25 years. As the years went by I felt like we had more than a working relationship, it was more like a friendship. I know Don as well and I feel like I know the rest of the family because she always talked about them. Sorry for your loss. She will be missed.

Jason Adams - December 09, 2025 at 03:37 PM

MK

“ Rita was always smiling. That smile was one of the first to greet me in Roswell. She and Don made me feel so welcome. And she was very intelligent and straight forward, something I greatly appreciated. Thank you for being my friend



Mike Kissling - December 09, 2025 at 01:07 PM

SA

“ I worked with Rita on and off for 30 years. She was an excellent engineer and I enjoyed working with her. I will miss her.

Scott Arthur - December 08, 2025 at 11:13 AM

MP

“ Oh my dearest friend rest easy Rita. I have no words to express how special you were. Now we can laugh because we no i have never been left speechless. Heaven gained a beautiful angel. An angel that fought hard through the last few months one who never gave up hope. I laughed and cried the other day thinking about that perfect man. May God be with you Don and your family. Gone from our site but never forgotten.



Melissa Peterson - December 07, 2025 at 08:04 AM

DG

“ *Diane Graves lit a candle in memory of Rita Niccum*



Diane Graves - December 06, 2025 at 03:16 PM

PJ

“ *My condolences to the family, friends and loved-ones of Rita. I briefly worked with her -and Don- in the late-1980's. May The Lord rest the soul of Rita Niccum!*

Prince Michael Jauregui - December 05, 2025 at 09:26 AM

BE

“ *I will miss our West Texas visits. So much fun just hanging out laughing and drinking Dr. Pepper. I remember when we were sitting in your truck in the drive way and we called the radio station, and your husband played our request. Were singing in the truck along with the song and laughing so hard!!! You were here for 60 years, I got to spend time with you for 25 of those years. Thank you for the love. I'll take care of Bubba for you thats a promise! Rest in peace sister in law.*



Barbara Elms - December 04, 2025 at 08:25 PM

RR

“ *Don, thoughts and prayers.*

Rhonda Reed - December 04, 2025 at 05:37 PM